

Karratha Visitor Centre

The Goss is back to keep you informed about tourism in and around the Shire of Roebourne.

SPECIAL POINTS OF INTEREST:

- JavaVan is going bigger
- Local Honey and Mesquite for Sale
- July is the busiest month of the year
- KVC purchased a Bus and Vehicle
- New Committee for 2009
- 2009 Holiday planner under way
- KVC Web site progressing
- KVC Business Plan

Special Christmas Guest
Alan Clark, Life Member of KVC.



The Goss

ISSUE 1 VOL 1



DECEMBER 2008

Merry Christmas To All Members

2009 is shaping up to be an exciting year for the KVC. Not only do we have the wonderful **JavaVan** ladies, Pattie and Mary-Jane serving their delicious beverages they are going to progress to a larger van and will be set up in the centre of the car park complete with shade sails and tables in the new year. (Shire approval pending)

KVC has, for the first time, purchased it's own vehicle. The previous vehicles have been leased through the Shire of Roebourne. Talking of vehicles, the KVC is now the proud owner of it's first **Tour Bus**. Thanks must go to Peter Hinchliffe and McLaren Hire for their assistance in making it possible. KVC has already had discussions around tour development with interested persons. This is quite an exciting opportunity. Thanks also go to **Pilbara Iron and the Shire of Roebourne**

for their support and we look forward to working with them in 2009.

KVC has had more focus on local product this year. Not only do we have local **semi-precious stones**, local **Aboriginal Art** and **local photography**, we also have local **Honey** and **Mesquite** back in



our range of products.

At our AGM we lost Leann Cooper and Brad Beaumont from the Committee but gained the expertise and skills of Carrol Dargie from Harvey World Travel and Alan Richardson from Coral Coast Printing.

Thank you to Leann and Brad

for your input and support.

2009 Committee Members

Peter Hinchliffe
Elanor Collins (Comfort Inn)
Carrol Dargie (Harvey World Travel)
Adrienne Catlin (AHC Training)
Scott Szulc (Moonlight Pearls)
Alan Richardson (Coral Coast Print)
David Hipworth (Shire of Roebourne)

Door numbers at KVC from January 08 to Dec 08 were 52,658. with July being the busiest, month having 10,664 visitors compared to 8,014 in July 2007.

We look forward to increasing this for next year.

Things on the horizon.....watch this space.

This newsletter will be sent out quarterly to all members. If you would like to have an article about your services included, email to info@pilbaracoast.com

Phone 08 91444600
Fax 08 9144 4620

West Pilbara Coast Brochure, Web and Business Plan

Production for the West Pilbara Coast Holiday Planner, formally known as the Pilbara Coast is underway. This year, it is being produced by Market Creations. You can be assured of a professional relationship with them for promotion of your business and they will contact you soon to proof last years advert. KVC is in the process of having a new web site developed through Tourism WA. We will be offering members a link to their own web-

site or a page to promote your products and services. There will be no cost and it will be maintained and updated regularly.

We are in the process of putting our Business Plan together and will be inviting all financial members to a meeting in February to have input towards the future development of the KVC. Believe me, there is plenty of future development planned.

To all, a safe and happy festive

season.

Lyn Burley (Manager), Staff and Committee, Karratha Visitor Centre.

Best wishes to Deb and Mark,

